IEEE GLOBECOM™ 2017

4-8 DECEMBER 2017
SINGAPORE

Application and Contract for EXHIBIT SPACE

Agreement for Exhibit Space

Exhibitor desires to exhibit at IEEE GLOBECOM 2017, to be held on the above dates in Singapore

Company Name: _____
This company name and information will appear in the Show Directory.

Company Mailing Address: _____
Street Address

_____
City   State   Zip or Postal Code

Main Co. Telephone: (____)_____   Main Co. Fax: (____)_____   Toll Free: (____)_____

Internet Home Page/Web Address: http://www._____

Primary Contact
This person will receive all correspondence and billing

Name: _____

Position/Title: _____

Direct Telephone: (____)_____ ext. _____

Direct Fax Number: (____)_____

Contact E-Mail Address: _____
(Most correspondence will be via email so you must provide an email address)

Booth Pricing:

IEEE GLOBECOM 2017 Cancellation Penalties

Through 27 July 2017 ....50%

After 27 July 2017...100%

❏ 3m x 3m booth - $3300

❏ 3m x 6m booth - $6600

❏ 3m x 9m booth - $9900

Other booth sizes are available.
Rate for IEEE GLOBECOM 2017 is $33.00 per square feet.
One 3m x 3m booth unit (100sq feet) is the minimum.

Important Information

The space rate is US $33.00 per sq feet with a 100 sq feet minimum. The fee includes pipe and drape, identification sign, general security, and inclusion in the show guide. Payment must be submitted with your application/contract.

A payment of 100% of Total Booth Rental is due with this application in order for it to be processed.

Make checks payable to: IEEE Communications Society,
Attn: Bruce Worthman, 3 Park Ave, 17 Fl., New York, NY 10016

For Credit Card Options, please contact j.leachbarnaby@comsoc.org *or* b.worthman@comsoc.org for instructions on how to submit your card details.

For more information, contact Exhibitor Chairs:

Woon Hau Chin, w.h.chin@ieee.org // **Chin Keong Ho**, hock@i2r.a-star.edu.sg

Agreement Section: All applicants **MUST** sign below for application to be processed.

IMPORTANT: Notice of IEEE Communications Society's acceptance or rejection will be mailed within 30 days of receipt of application. Upon acceptance, this application will become a binding contract between applicant and IEEE Communications Society, unless IEEE Communications Society's acceptance notice specifies booth dimensions, location, costs or other terms that vary in whole or in part from those requested by applicant. If any such variances are specified, applicant will have 10 days from the date of IEEE Communications Society's notice to deliver written notice to IEEE Communications Society of applicant's withdrawal of application and payment, failing which, this application as modified by IEEE Communications Society's notice, will immediately and without further action by either party become a binding contract between them. Applicant further agrees to comply fully with all rules, regulations and directives that may be issued in connection with the exhibit by IEEE Communications Society, the facilities management or government authorities.

FAX OR MAIL with check. Payment MUST accompany application. ALL applications must be signed below, before application will be processed!

Applicants Signature _____Date_____

Print Name and Title _____

Accepted on behalf of IEEE by: _____Date_____

Assigned Booth Number: _____ Size: _____

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BENEFITS OF PARTICIPATION:

- Network with the most influential design & development engineers!

- Showcase your company to the largest technical, professional association in the world.

- Meet engineers, industry leaders, government employees and academics from more than 60 countries.

- Expanded Industry Program for Communications Engineers and Practitioners.

If Your Company Manufactures/Supplies Any of These Products/Services, IEEE GLOBECOM 2017 is for you!

If your company manufactures or supplies products and services related to components, subsystems, and systems (including hardware, software, and middleware) in any of the following areas, you need to join IEEE GLOBECOM 2017 in Singapore!

- **802.11 family of wireless components**
- **Ad-hoc Mobile, Vehicle and Sensor Networks MANET, VANET, WSN**
- **Automotive Vehicular communication (V2X, V2C, V2V, V2I, DSRC, WAVE, RSU)**
- **Body Area Networking, BAN 802.15.6**
- **Cellular Networks – LTE, HSPA, Small cells, LBS**
- **Cloud Networks, Services**
- **Communication Standards and Alliances**
- **Consumer Communications and Networking**

- **Communication Components, Circuits, Systems, and Networks:**
  - Analog to digital and digital to analog converters (ADC/DAC)
  - Antennas, preamplifiers, power amplifiers
  - Application-specific integrated circuits (ASIC)
  - Asymmetric digital subscriber line (ADSL) or digital subscriber line (DSL) components, accessories, & modules
  - Broadband over power line (BPL) components, accessories, and modules
  - Cable TV and Internet access components, accessories, and modules
  - Cell phone and PDA circuits, components, and accessories
  - Circuit board and modules, packaging
  - CPU/DSP technologies
  - Digital signal processing (DSP) integrated circuits, circuit boards, and modules

  - Microwave and millimeter-wave integrated circuits (MMIC)
  - Sub-millimeter-wave TeraHertz integrated circuits (THzMIC)
  - Multiple input/multiple output (MIMO) antennas
  - Network Interface Cards (NIC)
  - Fiber to the home (FTTH), fiber to the premises (FTTP) components, accessories, modules
  - Protocol stacks
  - Real-time operating systems
  - Sensor circuits, components, and accessories
  - Switches and routers
  - Wireless charging components

- **Critical Communications, Public Safety, UAVs, Robots, Smart Grid, Utilities,**
- **Emerging technology**
- **Software Defined Networking, Big data, Cloud computing, Social & Game networking,**
- **Home networking, Location**
- **Emerging application track**
- **Internet of Things and Machine-to-Machine: Wearables, eHealth, Cyber security, Public safety, Smart grid**
- **Emerging wireless standards:**
  - LTE - (LTE-Advanced, LTE-U, LTE-Direct, LTE- Broadcast, LTE- Lite
  - 802 - 802.11ad/WiGig, 802.11ah/i/k - ax, 802.15, 802.24
  - 5G, Massive MIMO, OFDMA, mmWave, antennae, circuits, components, accessories, and modules

- **Green Communications and Computing Networks**
- **Network & Service Management, Design, Implementation, Testing and Simulation:**
  - Computer-aided design (CAD) Tools
  - Testing, simulation, and measurement equipment
  - Simulation and design tools for integrated circuits, subsystems, and networks
- **Optical Communications, VLC, 802.15.7**
- **Software Defined Networking SDN, VNC**
- **Spectrum and Regulations for Licensed, Un-licensed and Shared Use, White Spaces, Grey Spaces, >6GHz, >95GHz**

WHO ATTENDS?   IEEE GLOBECOM…By the Numbers

2,500+…
Number of attendees that visit IEEE GLOBECOM each year

70+…
Number of countries attendees come from each year

20+…
Number of times attendees will receive marketing messages about IEEE GLOBECOM 2017

100,000+…
Number of potential attendees that will receive information regarding IEEE GLOBECOM 2017

THE PREMIER TELECOMMUNICATIONS EVENT FOR INDUSTRY PROFESSIONALS, PRACTITIONERS, ACADEMICS, COMPANIES AND GOVERNMENT AGENCIES

For more information, contact Exhibit Chairs:
Woon Hau Chin | w.h.chin@ieee.org
Chin Keong Ho | hock@i2r.a-star.edu.sg

Cutting Edge Programs Sure to Draw Industry Technical Professionals from All Over the World

Technical Program focuses on technological trends in recent communication research and development and providing numerous technical sessions with papers presenting the latest technical advances through peer-reviewed paper sessions. The following are examples of individual symposia that are being planned:

- **Ad Hoc and Sensor Networks**
- **Cognitive Radio and Networks**
- **Communication and Information System Security**
- **Communication QoS, Reliability and Modeling**
- **Communication Software, Services and Multimedia Applications**
- **Communication Theory**
- **Green Communications Systems and Networks**
- **Mobile and Wireless Networks**
- **Next-Generation Networking and Internet**
- **Optical Networks and Systems**
- **Signal Processing for Communications**
- **Wireless Communications**
- **Selected Areas in Communications Symposium**

Tutorials
offer education for keeping up with new and emerging topics essential to today's engineering and technological environment.
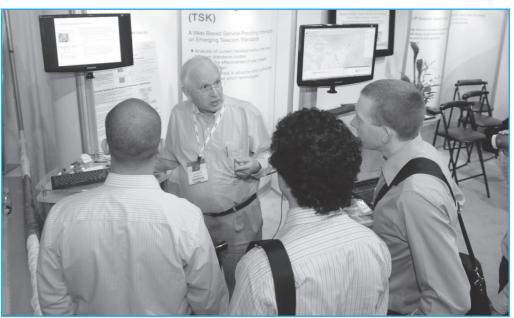
Workshops
offer specialized focus on the latest breakthroughs in information and communications technology in an environment that encourages discussion and debate.

INDUSTRY PROGRAM & EXPO… FOR THE WORKING ENGINEERS!

The Industry program will feature Industry-centric Sessions, Workshops and Tutorials on regulatory impact assessments, business models, applications and design & development strategies, implementations and challenges in today's networking and communications environments. Among these are topics including spectrum allocation & utilization; innovation and business resource; global standards deployment; healthcare biomedical electronics; cloud computing & networking; social networking & games; communications & humanity; and global information grid systems.

Each of the industry sessions and panel discussions will have a moderator and speakers with industry and/or technical expertise in the featured topical area. They will address applications of communications and networking technologies that will be of interest to both industrial and technical members of the communications community.

Exclusive Industry Pass includes limited program registration, Welcome Reception, Keynotes, Industry Program and Exhibition.

BOOTH INFORMATION

The space rate is US $33.00 per sq feet with a 100 sq feet minimum. **The fee includes:**

- Pipe and drape, identification sign, general security, and inclusion in the show guide.
- Two complimentary industry program registrations ($1800 value).
- Logo on conference web site, with link to company's site
- Listing and logo in final program
- Company information brochures/materials provided for conference backpack
- 2 exhibitor badges per 3m x 3m space

MEET AND GREET

The Welcome Reception will be held Monday night in the Expo Hall for all the attendees to have a chance to meet with you. Tuesday, Wednesday and Thursday the coffee breaks will be held in the Expo Hall. Attendees have a chance to win prizes during these breaks therefore the traffic is quite high! Additionally, the poster sessions will also be held in the EXPO hall.

IEEE GLOBECOM 2017 is sponsored by the IEEE Communications Society. With its 30,000 members, the IEEE Communications Society is a diverse community of industry professionals who have a common interest in advancing all communications technologies. The Society promotes the advancement of science, technology and applications in communications, and related disciplines. It also fosters presentation and exchange of information among its members and the technical community throughout the world. The Society maintains the highest standard of professionalism and technical competency.

http://globecom2017.ieee-globecom.org
THE PREMIER TELECOMMUNICATIONS EVENT